

ConAgra Foods®  
**Race for the Kids**

*Promoting Physical Activity Among Youth*

*A benefit race for All Our Kids, Inc.*

October 11, 2008

## Sponsorship Opportunities

### Long Distance Runner \$5,000

- Sponsors up to 250 participants from a local school or youth group
- Prominent placement of company name and logo on Race Day sponsorship banner
- Sponsor acknowledgment in race packet
- Company sponsorship listed in news releases
- Prominent recognition in All Our Kids, Inc. newsletter
- Recognition by the emcee in Race Day Script

### T-Shirt Sponsor \$5,000

- Placement of company logo on 3,500+ Race T- Shirts
- Prominent placement of company name and logo on Race Day sponsorship banner
- Sponsor acknowledgement in race packet
- Company sponsorship listed in news releases
- Prominent recognition in All Our Kids, Inc. newsletter
- Recognition by the emcee in Race Day Script

### Sprinter \$2,500

- Sponsors up to 125 participants from a local school or youth group
- Company name on Race Day sponsorship banner
- Company sponsorship listed in news releases
- Recognition in All Our Kids, Inc. newsletter
- Recognition by the emcee in Race Day Script
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### Steeplechaser \$1,000

- Sponsors up to 50 participants from a local school or youth group
- Company name on a sponsorship banner
- Company sponsorship listed in news release
- Recognition in All Our Kids, Inc. newsletter
- Recognition by the emcee in Race Day Script

### Hurdle Jumper \$500

- Sponsors up to 25 participants from a local school or youth group
- Acknowledgment on Race Day sponsorship banner
- Acknowledgment in race packet
- Recognition in All Our Kids, Inc. newsletter
- Recognition by the emcee in Race Day Script



*Promoting Physical Activity Among Youth  
A benefit race for All Our Kids, Inc.*

Saturday, October 11, 2008

## Sponsorship Response Form

Please Return by October 1, 2008

Name of Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail address \_\_\_\_\_

**Please check the sponsorship level in which you are interested:**

\_\_\_\_\_ Long Distance Runner (\$5,000)

*Sponsor preference for local school or youth group:* \_\_\_\_\_

\_\_\_\_\_ T-Shirt Sponsor (\$5,000)

\_\_\_\_\_ Sprinter (\$2,500)

*Sponsor preference for local school or youth group:* \_\_\_\_\_

\_\_\_\_\_ Steeplechaser (\$1,000)

*Sponsor preference for local school or youth group:* \_\_\_\_\_

\_\_\_\_\_ Hurdle Jumper (\$500)

*Sponsor preference for local school or youth group:* \_\_\_\_\_

*Please make check payable to All Our Kids, Inc.*

Return this form in to: All Our Kids, Inc.  
1004 Farnam Street, Suite 200  
Omaha, NE 68102  
Fax: 402.930.3006  
Phone: 402.930.3000